

University of Cincinnati Blue Ash College Strategic Plan 2010-2016

Executive Summary

Notes:
 -Time frame dates indicate the end of the Spring term for the year, unless otherwise noted. Most time frames are ongoing, with final assessments taking place in 2015-2016.
 -If an action step requires monetary expenditures, the administrative responsible party will facilitate funding.

GOAL 1:

ENHANCE ACADEMIC EXCELLENCE

Objective	Action Plan	Responsibility		Time Frame*
		Administration	Shared Governance	
1.1 Articulate Academic Vision	Establish academic plan	Associate Dean of Academic Affairs	Curriculum & Academic Affairs Committee and other committees as needed	Completed
	Assess academic plan			2016
1.2 Enhance Quality of Instruction	Re-envision curriculum and pedagogies via semester conversion	Associate Dean of Academic Affairs	Curriculum & Academic Affairs Committee	Completed
	Establish first year experience (FYE) program	Associate Dean of Academic Affairs	FYE Taskforce	Completed
	Assess FYE program			2016
	Increase participation in faculty development opportunities	Associate Dean of Academic Affairs	Faculty Development Committee	2015
	Enhance college support structures services for online teaching & learning.	Associate Dean of Academic Affairs and Director of Information Technology (IT)	Faculty Development Committee, Technology Committee, Learning & Teaching Center, and Directors of Distance Learning	2014
	Enhance interdisciplinary faculty learning communities	Associate Dean of Academic Affairs	Faculty Development Committee and Learning & Teaching Center	2015

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GOAL 1:

ENHANCE ACADEMIC EXCELLENCE

Objective	Action Plan	Responsibility		Time Frame*
		Administration	Shared Governance	
1.3 Increase student success	Establish Student Engagement & Retention Plan	Strategic Enrollment Management Taskforce: Dean, Assoc. Dean, Asst. Dean, Director of Institutional Research, Director of Enrollment Management		2014
	Establish Academic Advising Plan	Associate Dean of Academic Affairs	Academic Advising Taskforce	2014
	Articulate, assess, and increase staff services that contribute to student success	Dean	Staff Council	2015
1.4 Provide appropriate personnel support.	Establish procedures for the annual hiring plan based on needs assessment	Dean	Academic Unit Heads / Directors	Completed

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GOAL 2:

EXPAND STUDENT ACCESS TO EDUCATIONAL OPPORTUNITIES

Objective	Action Plan	Responsibility		Time Frame*
		Administration	Shared Governance	
2.1 Increase course and program availability	Expand baccalaureate options	Associate Dean of Academic Affairs	Curriculum & Academic Affairs Committee	2015
	Support the growth of high demand programs and new baccalaureate programs	Dean and Associate Dean of Academic Affairs	Curriculum & Academic Affairs Committee	2016
2.2 Increase external funding for student scholarships	Implement fund-raising campaign for scholarships	Director of Development		Completed
	Increase fund-raising for scholarships			Completed; additional increases ongoing

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GOAL 3:

IMPROVE INFRASTRUCTURE AND TECHNOLOGY

Objective	Action Plan	Responsibility		Time Frame*
		Administration	Shared Governance	
3.1 Enhance physical infrastructure	Implement short-range components of Master Plan	Dean	Ad Hoc Space Planning Committee	2016
	Increase capital improvement funding	Director of Development		Completed and ongoing
3.2 Enhance technology	Establish Long-Range Technology Plan	Dean and Director of IT	Technology Committee	2014
	Assess internal communication and increase collaboration both in the classroom and in the workplace	Dean and Director of IT	Technology Committee	2014
	Assess consistency of technology implementation across classrooms, departments and colleges	Dean and Director of IT	Technology Committee	2014
	Assess the budgeting and oversight structure for technology	Dean, Director of IT, and Director of Business Affairs		2014

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GOAL 4:

STRENGTHEN COMMUNITY ENGAGEMENT

Objective	Action Plan	Responsibility		Time Frame*
		Administration	Shared Governance	
4.1 Enhance the social environment of the campus	Increase opportunities for social interaction for faculty, staff, and students	Dean	Student Affairs Committee, Buildings and Grounds Committee, Staff Council	2016
4.2 Increase staff and student opportunities for participation in college and university governance	Develop and assess cross-training opportunities to facilitate staff participation	Dean and Director of Human Resources	Staff Council and Academic Unit Heads / Directors	2014
	Identify leadership training opportunities for students, staff, and faculty to foster professional growth and development	Dean	Student Affairs, Student Government, Staff Council, Faculty Development Committee, Academic Unit Heads / Directors	2016
4.3 Increase collaboration with other UC colleges	Assess and support current UCBA involvement in activities at the university level	Dean and Director of Institutional Research (IR)		2016
	Increase UCBA collaboration with other UC colleges on curricular and academic matters	Associate Dean of Academic Affairs	Curriculum & Academic Affairs Committee	2016

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GOAL 4:

STRENGTHEN COMMUNITY ENGAGEMENT

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		Administration	Shared Governance	
4.4 Foster partnerships with the community at large	Coordinate opportunities for Workforce Development credit and programs	Director of Center for Corporate Learning		2013
4.5 Increase civic engagement opportunities for students, staff, and faculty	Assess and improve the Speakers Bureau process	Director of Communications		2016
	Increase service-learning opportunities	Associate Dean of Academic Affairs	Director of Service Learning	2015

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GOAL 5:

ENHANCE DIVERSITY AND INCLUSION

Objective	Action Plan	Responsibility		Time Frame*
		Administration	Shared Governance	
5.1 Promote intercultural dialogue	Develop / Promote college-wide diversity awareness opportunities	Dean, Director of Student Life, and Multicultural Student Affairs Officer	Cultural Diversity Committee, Study Abroad & Exchange Committee, Staff Council, and Student Affairs Committee	2016
	Expand student access to study abroad and service-learning opportunities	Dean	Study Abroad & Exchange Committee and Director of Service Learning	2016
5.2 Attract, retain, and graduate a diverse student population	Develop and maintain a web and social media presence that reflects a diverse UCBA community	Director of Communications		2013
	Track persistence of underrepresented student populations and identify needs to improve retention	Associate Dean of Academic Affairs and Director of IR		2013
	Identify diverse student group needs and increase support services	Assistant Dean of Academic Affairs and Director of IR	Staff Council, Student Affairs Committee, and Cultural Diversity Committee	2016

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GOAL 5:

ENHANCE DIVERSITY AND INCLUSION

Objective	Action Plan	Responsibility		Time Frame*
		Administration	Shared Governance	
5.3 Attract, recruit, and retain a diverse staff and faculty	Support faculty and staff search process to attract more diverse applicants	Dean and Director of Human Resources	Academic Unit Heads, Directors, and Search Committees	2016
	Increase communication among faculty, staff, and administration to enhance diversity awareness and inclusion	Dean	Cultural Diversity Committee and Staff Council	2016
	Identify diverse staff and faculty needs and increase support services	Dean and Director of Human Resources	Cultural Diversity Committee and Staff Council	2016

Updated and Approved, Spring, 2013