Michael, Buddy, and Mark LaRosa (left to right) will talk about how they grew the LaRosa's empire in a special event at UC Blue Ash.

**Buddy LaRosa to Share Story of Success**

Buddy LaRosa, the founder and chairman emeritus of LaRosa's Pizza, and his sons Mark and Michael are the featured guests for the next UC Blue Ash College Entrepreneur Speaker Series. It will be held on March 4 from 7-8 p.m. in Muntz Auditorium. The event is free and open to the public.

The UC Blue Ash College Entrepreneur Speaker Series features successful entrepreneurs from the region each semester on the UC Blue Ash campus. The guests are interviewed by Kent Lutz, assistant professor of business/economics at UC Blue Ash, while also taking questions from the audience. The series was launched last fall with Jeff Wyler, chairman and CEO of the Jeff Wyler Automotive Family.

“Being an entrepreneur is a mindset, it’s about taking an idea or a vision and building on it,” said Professor Lutz. “We want to hear from these very successful entrepreneurs about what drives them to succeed and how they keep their focus in the face of the challenges and obstacles that are bound to develop.”

At the March 4 event, Buddy LaRosa will talk about how he started his first pizzeria on the West Side in 1954 – against the advice of his father – and how he was able to grow that one small location into a regional empire with 63 restaurants and a name that is synonymous with great pizza. Mark LaRosa, president and chief culinary officer, and Michael LaRosa, chief executive officer, will share insight on innovations that have supported that growth and that help drive plans for further expansion.

Along with the interactive discussion, the event will be immediately followed by a reception when audience members can talk and film explore black history month

**Talk and Film Explore Black History Month**

*by John Hamilton*
Activist staff
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Holly McGee, Assistant Professor of History at UC's main campus, presented a special lecture at UCBA last week called “The Black Man's Burden: Freedom, Citizenship, and Rhetorical Progress in a Post-Radical America.”

In this presentation she went over a brief history of Black History Month and why it was created. At the end she opened the lecture up for discussion about the month.

McGee's presentation first noted that Black History Month started originally as 'Negro History Week' in 1926. "It was cre-

**Info Session on Bachelor's Program Set for February 24**

You can learn more about the UCBA Applied Administration bachelor’s degree program during a free information session on Tuesday, February 24. It will be held from 5:30-6:30 p.m. in Walters Hall, Room 100.

The Applied Administration program is designed for students or working professionals who have an associate degree in an applied or technical field. The program provides students with the skills that are often needed to advance into a leadership role, including communication, collaboration, and critical thinking.

The information session offers the chance to meet individually with profes-

(See Buddy, Page 2)

(See Info Session, Page 2)
No Cost Software Training Workshops Continue

UCBA will be offering several free software training workshops to students this semester. Students can get the details about each workshop and register at ucbuleaux.edu/workshops. This site is available through the UCBA website under Resources>Technology Resources. All workshops will be held in Muntz Hall, Room M112A.

Students can attend as many workshops as they like at no cost. They will receive a certificate of attendance.

Schedule
• Tues., Feb. 24, 5-6 p.m. Microsoft Word Basics
• Wed., Feb. 25, 12:20-1:20 p.m. Microsoft Word Basics
• Tues., March 10, 5-6 p.m. Microsoft Excel Basics
• Wed., March 11, 12:20-1:20 p.m. Microsoft Excel Basics
• Tues., March 24, 5-6 p.m. Microsoft PowerPoint Basics
• Wed., March 25, 12:20-1:20 p.m. Microsoft PowerPoint Basics

African American Read-In on Feb. 24
by John Hamilton
Activist staff
hamilj@mail.uc.edu

The UCBA Multicultural Affairs Office announced several events during February to celebrate Black History Month. Tuesday, February 24, will be the 26th Annual African American Read-In, which will feature readings of selected works from African American authors by UC Blue Ash faculty, staff, and students.

Buddy (Continued)
meet the featured guests and enjoy free LaRosa’s pizza.

To register for this free presentation, or to learn more about the UC Blue Ash College Entrepreneur Speaker Series, go to www.ucblueash.edu/tec.

Super Bowl
Brady’s Patriots Steal the Show
by Desmond Houston
Activist staff
houstoddd@mail.uc.edu

The New England Patriots and the Seattle Seahawks played in Super Bowl XLIX on February 1. Leading up to the game, both teams had a good season. They lost a few games but also won many of them.

In the playoffs, Tom Brady was labeled one of the best in the NFL. During this past season, Brady strived harder than in any other season, which made him determined to win. On the other side of the bowl, the Seahawks had great defense. Both teams played their best and finally made to the Super Bowl.

, and by the Fourth Quarter, Tom Brady was losing. In the final period, he put together a great comeback for the win, which was sealed when a rookie by the name of Malcolm Butler, intercepted a Seahawks pass at the goal line, for a dramatic Patriots win. In the beginning of the championship game, Tom Brady started well. By halftime he already had over 200 (See Super Bowl, Page 3)

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Black History Month (Continued)

Professor Holly McGee
gan Freeman saying that it shouldn’t just be a month and that Black History should be acknowledged throughout the year. The presentation also brought up

movies

Documentary Reveals Making of a Classic Hip Hop Album
by Mack Davis
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Overall, for a fan of hip-hop, “Time Is Illmatic” is a must watch. It has a historical feel to it, being that “Illmatic” is one of the best hip-hop albums of all time. There is a moment in the film when they look at a picture from the photo shoot for the album, how, while Black History Month has had its benefits, it does have its shortcomings.

“One way this month has become just a parade of pointing out a group of mostly dead black men and women,” said McGee, focusing on how for most part the month highlights the same group of notable African-American people, including Martin Luther King and Rosa Parks.

She ended the lecture with her own thoughts on keeping the month by pointing out crime, financial and other figures involving the African-American community and pointed out recent events, including the Michael Brown shooting in Ferguson, Missouri.

McGee said at the end, “I certainly hope that this discussion continues.”

The NBA
Atlanta Defies Expectations
by Aaron Eppehorn
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eppearsn@mail.uc.edu

The Atlanta Hawks, an NBA team in the Eastern Conference from the Southeast Division, set a franchise record this year for most consecutive games won in a season. Breaking the previous record by five more games than ever before, the Hawks recently had an outstanding run of a 19-game winning streak, which is the best in the league this season.

The team had only lost three games out of their last 36 after a 115-100 loss to the New Orleans Pelicans that ended the win streak. “We’ve got a season left,” said Paul Millsap, Hawks power forward, how when he was asked to put the recent winning streak in perspective. “Nineteen games, that’s good. We lost one—19-1 now. So it’s just regrouping….We can’t let one loss turn into two losses.”

Before the season began, the Hawks were given very small chance of winning the Eastern Conference title this season. However, following the 19-game streak, the probability escalated to an outstanding 97 percent chance of winning.

Super Bowl (Continued)
yard passing. It was obvious he and his team had only lost three games out of their last 36 after a 115-100 loss to the New Orleans Pelicans that ended the win streak. “We’ve got a season left,” said Paul Millsap, Hawks power forward, yards passing. It was obvious he and his team had only lost three games out of their last 36 after a 115-100 loss to the New Orleans Pelicans that ended the win streak. “We’ve got a season left,” said Paul Millsap, Hawks power forward,
“Fifty Shades of Grey” For the Open Minded

by Hannah Downs
Activist staff
downah@uc.edu

Back in 2011, E.L James released her erotic romantic novel “Fifty Shades of Grey.” James has sold 27 million copies in the UK and Commonwealth countries and over 45 million copies here in the U.S. for a treat. This movie was scheduled to premier in theaters on February 14.

As Ana stumbles through the interview, asking him questions about his personal life and relationships, she leaves Christian’s office believing that it has gone badly. Ana tries to console herself by thinking the two of them will probably never meet again. However, they do. From there on they have a relationship like no other. After this book was published, there was much hype about whether “Fifty Shades” perpetuated violence against women. There were also many comments that the book was “horribly written” in addition to being “disturbing.” One thing clear about “Fifty Shades of Grey” is that you either hate it or love it. I tried to look beyond the BDSM and found myself getting more and more comfortable with Ana and Chris’s relationship.

Do I recommend the book? Yes, if you’re open minded about relationships and sex, and willing to read it as fan fiction, which is exactly what it was meant to be. The book has been out for years now, but if you’re interested in movies you’re in for a treat. This movie was scheduled to premier in theaters on February 14.

Does Anybody Care About UC Basketball?

by E'lema Dawson
Activist staff
dawsonam@uc.edu

UC Sports
Bearcats Take Down SMU, Extend Defensive Streak

by E'lema Dawson
Activist staff
dawsonam@uc.edu

The UC men’s basketball team beat both SMU (82-54), ranked number 23 in the country, and South Florida (63-58) this past week.

So far, the Bearcats are the only American Athletic Conference team to beat coach Larry Brown’s SMU squad. And they have done it twice. Jermaine Sanders scored 15 points in the SMU game. Farad Cobb and Troy Caupain each added 14 points for the Bearcats. Cobb also scored 16 points against South Florida.

Against SMU, Cincinnati clung to the lead, building it to 57-50 with 41 seconds left and holding on with Troy Caupain’s breakaway layup after a scramble for the ball with eight seconds left, sealing the win.

Thus far, the Bearcats are now third in the American Athletic Conference. UC Sports

UC men's basketball team beat both SMU (82-54), ranked number 23 in the country, and South Florida (63-58) this past week. Cincinnati has held all 23 opponents this season under 70 points, as well as 26 consecutive foes. The streak of 26 straight games holding the opponent under 70 is the longest in the nation.

Come and support the team on Feb 18 at 7 p.m., as they go up against Xavier. This Crosstown Shootout is one you won’t want to miss!

Sports
Fifth Third Arena Next In Line for Makeover

by Aaron Eppersen
Activist staff
epppersen@mail.uc.edu

The University of Cincinnati’s very own Nippert Stadium nears completion as the major construction project for the UC Athletic Department right now. As they close in on the finishing touches of the stadium, the thought of making the next major project for the Athletic Department looms in the air. According to a story by Bill Koch that appeared on GoBearcats.com, many believe that the Fifth Third Arena will be the next athletic construction project on campus.

The plans for this building have not yet been presented to the board but Athletic Director Mike Bohn has ideas in mind for the building itself. Bohn thinks that the plans will get approved when he approaches the UC Board of Trustees.

Bohn was quoted saying that one of the biggest hurdles is figuring out how to finance the renovation, which is going to be a complex one because the building itself already has a shell that they do not plan on altering.

The inside is where the major work is going to be done, so it is going to be a little more difficult to work inside the
Barack Obama
been a lot of controversy over whether or not he and his administration have been beneficial to the U.S. or have just made matters worse than they were.

Many believe that President Obama is just simply a model or a trophy, someone to prove that America has moved past its long history of racial discrimination. Others believe that President Obama is one of the best Presidents in the history of America and that his accomplishments outweigh his mistakes and misfortunes.

I personally believe that President Obama has done a great job so far through his presidency. He has shown growth and maturity as a person and has become a lot more knowledgeable of the needs of this country. In just four years Obama has accomplished many goals, such as ending the war in Iraq, eliminating Osama Bin Laden, repealing the “Don’t ask Don’t tell” issue in the military, and bringing gas down to two dollars a gallon across the nation.

Obama has created more jobs than any other advanced economy combined. From 2009-2014 Obama has created over 10 million jobs in the U.S. during his presidency and continued to do so.

The main issue though is that all the issues of America aren’t going to be solved in just two terms, no matter who the president is.

My World (Continued)

by Mack Davis
Activist staff
davismmb@mail.uc.edu

Mack Davis

The United States has a issue with race. We all know that. That’s not the main issue though. The main issue is the ever-growing gap between the rich and the poor in this country. In a capitalist society like ours, money is power. Those with money have the power. Those without it will do just about anything to get it.

The differences in lifestyles of the have-and the have-nots is like night and day. In lower income areas you have high crime rates, poor schools, lack of hope, and increased police presence. On the other hand, the people with higher incomes know nothing of these parts of life. The gap between rich and poor gets bigger everyday.

People who don’t get educated properly are normally regulated to work at low paying jobs just to make ends meet. Amongst those people there will be people who will get into illegal activities to make a better way for themselves. Those illegal activities don’t make them bad people, but with felonies on their record they would have even less of a chance to escape the ghetto.

There is no way to make things in this country better without a better distribution of finances in this country. Judging by what you see in this country, one would think the government doesn’t care what happens to people without a great deal of money. That’s actually an idea that’s believable to me.

(See Money and Race, Page 7)

My World in Defense of Barack Obama

by Brett Cummings
Activist staff
cummingsb@mail.uc.edu

President Barack Obama has served two terms as President from 2008-2012 and currently from 2012-2016.

Through these years there has been a lot of controversy over whether or not he and his administration have been beneficial to the U.S. or have just made matters worse than they were. In my opinion, President Obama is one of the best Presidents in the history of America and that his accomplishments outweigh his mistakes and misfortunes.

Subsidizing banks to provide college loans. Starting in July 2010, all students began getting their federal student loans directly from the federal government. Because of this, the Treasury will save $67 billion over the next 10 years. There hasn’t been this much progress in the U.S. since the Clinton administration back in the late 90s. But, even with all of this said, you still have people who feel as though Obama hasn’t done all he can do. There are still arguments over why the economy is still weak and why we aren’t progressing faster than what we are.

But what people fail to realize is that Obama walked into a mess. He is not the reason for the economy being so bad. The only thing he can do in the position he’s in is to try to get the economy back on the right path.

The Prelude Press gave the app a glowing review, stating, “Unlike other photo sharing apps, which can only share one photo at a time, Pinyata lets you see, share and create photo stories with friends and artists, because sometimes it takes more than one photo to tell a story!”

Pinyata is the next evolution in social media. You can download this five out of five star app today off the iTunes store.

Opinion
It’s More About Money than Race
by Hannah Downs
Activist staff
downsdk@mail.uc.edu

Pinyata is a new free app that is a part of social networking. If you have iOS 7 or higher, you can download it now. What’s better than a free app?

The app allows you to connect directly with the artists and celebrities you love, and you can be in the story. Pinyata is the simple, free and fun way to follow people and make photo stories together. The app has features such as animated GIFs from the web. You can also follow artists and friends to see what they’re doing, collaborate to tell stories together, and instantly share any photo to Twitter and Facebook.

“Want all the backstage action from me on this tour and see what I see? Download this app, and post pictures of the shows YOU came to in my gallery!” Ryan Seaman, drummer for Falling in Reverse, recently posted.

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Pinyata: The Next Evolution in Social Media
by Hannah Downs
Activist staff
downsdk@mail.uc.edu

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Money and Race (Continued)

by Aaron Epperson
Activist staff
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Ohio Governor John Kasich has outlined a new budget plan with hopes of lowering income taxes by an astonishing 23 percent.

He also wishes to add a half-cent increase to the state sales tax, which could save hundreds of dollars per family here in Ohio.

But more importantly to us students of UCBA, there is another part of his budget rollout that includes great news for really all college students here in Ohio. Kasich wants to make tuition prices at public universities and colleges only be able to increase tuition by two percent the first year of this budget rollout and also put a stop to increases during the second year.

This news is amazing for students who may be paying their own way. But it gets even better, as he is promising a $120 million fund that could help pay your college loans if you start out at a low-income job after graduation and accept a job that is in-demand and stay here in Ohio for at least five years.

If that doesn’t sound amazing, he also took a step farther to appeal to the safety of college campuses here in Ohio and promised to spend another $2 million to create a safer environment to stop sexual assaults on campuses.

Fifth Third Arena (Continued)

by Dezmond Houston
Activist staff
dhouston32@mail.uc.edu

The Fifth Third Arena building without altering the outside.

“We need to continue to raise money and build our financial model for it,” Bohn said. “We have made nice progress, but we have a long way to go. When I say a long way to go, it’s because our aspirations are so high. We believe it’s going to be phenomenal. I think the Nippert Stadium model is one that inspires us to get right.”

When asked when he thinks the timing will be for the beginning of the renovations, Bohn said, “We all recognize that by the end of next season is a critical time for us to be a go or no go.”

Money and Race (Continued)

by Dezmond Houston
Activist staff

The money that’s spent throughout the judicial and penal system, there can be some funds allocated to doing things to improve the lives of lower income individuals. It costs far less to educate a person to lock that person in jail, but it seems that’s what happens to the poor more often than not.

Until the gap between rich and poor is closed, there will always be issues in the lower income areas. Crime, police brutality—education—are these things will never stop until the distribution of wealth changes in this country.
Katy Perry Adds Fireworks to Super Bowl Halftime Show

by Hannah Downs
Activist staff
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Recently, many of us watched the 2015 Super Bowl. Some watched for the football, some watched for the commercials, and some watched for the one and only half time show performance. This year’s half time main attraction was Katy Perry.

Katy started off her performance with a big entrance, riding into the stadium on a large mechanical tiger as she sang one of her top hits, “Roar.” She proceeded to sing “Dark Horse,” another number one hit from her latest album, “Prism.”

Her first guest, Lenny Kravitz, was waiting to welcome her as acrobats flipped beside Perry. They sang a duet of “I Kissed a Girl.”

Then the stage changed once again for the performance of “Teenage Dream.” Perry sang to a breezy beach setting, with dancing sharks, bopping palm trees and smiling beach balls. It was hard not to laugh at the dancing sharks, trees, and beach balls. After the performance I have seen many tweets joking and making fun of the dancing sharks.

After the dancing sharks left the stage, “California Gurls” was performed. Missy Elliott came on stage to perform “Get Ur Freak On” and “Work It” as Perry played hype-woman. Then, Missy performed “Lose Control.”

After the performance from Elliott, Perry came back for the finale, singing “Firework,” and of course there were fireworks exploding around Perry and the stadium as she finished her performance.

The popular, energetic, female pop star had a successful 13-minute show. Katy Perry is what a Super Bowl halftime show should be.

Movies

“Seventh Son” Fails to Convince

by John Hamilton
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“Seventh Son” is based on the dark fantasy book “The Spook’s Apprentice,” by Joseph Delaney, which is the first installment of his “Wardstone Chronicles.” The story tells of a young man named Thomas Ward (Ben Barnes), who soon becomes the apprentice of a “Spook” named John Gregory (Jeff Bridges). Just based on this film, my guess is that they’re basically Ye Olde Ghostbusters.

The Spooks go after witches, ghosts and such. In this movie the evil witch queen Mother Malkin (Julianne Moore) rises back into power after years of captivity and will unleash chaos and terror throughout the land with her evil buddies. It’s up to Gregory, Tom and their giant assistant Tusk (John DeSantis) to go and destroy Malkin and her evil forces.

I remember seeing the first trailer for this movie all the way back in 2013. I thought to myself, “Oh, not too sure about it, but I’ll give it a chance when it comes out.” It was set to be released in February of 2013, but it took nearly two years to get a release. That is always a bad sign.

Probably the best thing I can say about the film is that Jeff Bridges and Julianne Moore give very interesting performances, though Bridges’ performance is an odd one.

Bridges in this movie is basically a fantasy version of Rooster Cogburn from “True Grit,” with the facial hair of Don Quixote. It also seems to me that the voice he uses in the film is his Cogburn voice with a combination of both the Ian McKellan and John Huston version of Gandalf from the “Lord of the Rings”/“Hobbit” movies. It’s not dull, at least there’s that. Also, if you’re a fan of “The Big Leboswki,” as I am, you’ll be making similar Dude and Maude jokes in your head, as I was.

But the biggest problem with the film, as with any lackluster fantasy film, is that this world is barely developed. I’m sure stuff is explained in the book and the series, but there is stuff in the film that just left me baffled.

For example, there’s apparently a rule or thing about how humans can’t marry witches. Okay fine, but it is never stated. It is hinted at through the love story between Thomas and Alice (Alicia Vikander), who is the daughter of a witch but nothing is established. Why? Why can’t they get married?

I could forgive that if the love stuff was well acted at least. But that is not the case. I hate to be cynical about this, but the love banter between the two was painful—not because it was romantic and expressing emotions, but mainly because I kept slapping my head at the stupidity of the characters. They kept changing their motivations, and the reasoning never made sense.

I could go on, but this review is going on long enough. Check it out if you’re interested, but I can’t recommend it that much. Maybe the books are good.

Join the Activist staff for
Fall Semester!
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Student News Workshop I:
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