The UC Blue Ash 5K Dash for Scholarships was run on Saturday, October 11, and the event was termed an “incredible success” by the Dean Cady Short-Thompson and others involved in running the event. The College had established a goal of 600 participants and ended up with 634, an increase of 209 more than last year.

The event raised over $40,000, with all proceeds benefitting scholarships for deserving students. Participants ran and walked the course through the UC Blue Ash campus and out onto Plainfield Road.

The overall winner of the event was Andy Loufman of Bay Village, Ohio, with a time of 17-minutes-30-seconds.

In the women’s division, Megan Miller of Mason came in first with a time of 22-minutes-8-seconds. The UCBA Nursing Department took home the award for Most Team Members.

According to the Dean, the event garnered more corporate sponsorships ($28,500 from organizations over last year’s $19,500) and raised more money for scholarships ($44,400 over last year’s $28,500).

There were also more in-kind donations of food, drink, and goodie bag items ($32,480 over last year’s $17,500), and there were more faculty, staff, students, alumni, and corporate/community friends (all categories) participating in the race.

The Fastest Non-Corporate Team award went to Team Biohazard. The Largest Non-Corporate Team was the Nursing Department.

In a challenge between College faculty and staff, the staff won with 80 percent participation, while the faculty had 69 percent participation. As a result, the staff will get a free lunch with the Dean.

In addition, the Dean has promised to bake homemade desserts for all UCBA teams with 100 percent participation. The teams that achieved that were the Library, Chemistry Department, Nursing Department, Vet Tech Department, IT, Facilities, Advising, Development/Alumni, Communications, Academic Affairs, Business Affairs, Enrollment, One Stop, and Student Engagement.

UCBA Expands Partnership with Norwood Schools

Norwood City Schools and UCBA are building on their partnership through a grant from the State of Ohio that is designed to help low-income and first-generation college students receive the support needed to achieve success in higher education.

The funding, which includes more than $1.5 million for scholarships over the next seven years, is through the Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) grant. Ohio is among several states to receive funding from the U.S. Department of Education.

The primary goals for GEAR UP are to increase academic performance, graduation rates, and enrollment in post-secondary education. The grant also supports college preparation for high school students in a variety of ways, including helping students and their families understand their post-secondary options.

UCBA Remains a Very Safe Campus

by Matt Davis
Activist staff
davismm@email.uc.edu

New data supports the claim that UCBA is the safest campus in Southwest Ohio. With only two reported incidents of crime in 2014, it’s safe to say the students at UCBA can come to school and not worry about being a victim of crime.

What type of offenses were the two incidents you ask? According to a recently released report by the University Office of Safety and Security, both were instances of petty theft, just a few people with sticky fingers.

The student body and UCBA Safety Security staff should commend themselves for making UCBA safe.

Information Meeting On Student Research Conference to Take Place November 13

by Maiya Eubanks
Activist staff
eubanksmy@email.uc.edu

On November 13, from 1-3 p.m. there will be a meeting in Muntz Hall Room 117 to discuss the Mediated Minds Undergraduate Student Research Conference.

This event is open to all students and will provide an opportunity to discuss the Mediated Minds experience and procedures with past students, faculty and librarians.

Video Games

Meet Your Destiny

by Destiny Daniels
Activist staff
daniello@email.uc.edu

In the video game called Destiny, you are a Guardian, a Savior, of the last city on Earth. You must embark on an epic journey where you unravel the mysteries of the universe and, in turn, save the world.

This game was developed by Bungie, the creators of Halo, and I obviously had to play. The game is called Destiny, my name is Destiny, so of course I had to play it. Going into it, I thought it was going to be almost exactly like Halo, with just a couple of tweaks here and there, but I was wrong. This game is freaking amazing on so many levels.

So, yeah, you're this dude with crazy amounts of power, and obviously you have to save people. Just like any other game, night, wrong?

The best thing about this game, in my opinion, is the places you can go. Of course, you are going to be able to go to places on earth, but you can also visit the moon, you can kick butt on the red dunes of Mars, and you can kill crazies in the jungles of Venus.

All in all, it’s a pretty cool game. If you like shooting games, I would definitely recommend it. If you don’t like shooting games, I'd still probably recommend it.

Vet Tech Associate First in Ohio to Get Dental Specialty

by John Hamilton
Activist staff
hamilj5@email.uc.edu

Vearil also mentioned about how she enjoys having a more one-on-one lab experience with students, as it allows her to become more involved with them. She is also part of a non-profit organization called Peds in Need of Greater Cincinnati. “This group allows lower income pet owners to get proper medical and dental treatment for their pets,” she explained. “I hope that this helps me be able to teach these students more about animals and how to expand and teach nationwide.”
Third Annual
Scary Story Contest

Stories can be up to three pages, double-spaced and should include your name, email, and phone number.

Prizes will be awarded for the top three stories.

Winners will be announced at the Halloween Bash on October 31st.

Stories are due in the Writing and Study Skills Center, Muntz 112K, by 8:00 p.m. on Monday, October 27th.

Please contact the Writing and Study Skills Center at (513)745-5733 with any questions.

Study Abroad in Perú: Summer 2015

Course number: 28 SPAN 2065
Offered: Summer 2015
Prerequisite: one year of university-level Spanish or equivalent
Credits: 3

Description:
In this course students will learn language by immersing themselves in the confluence of three distinct cultures: Inca, Quechua, and Spanish. Through daily interactions with Peruvians, language classes, literature readings, cultural excursions and archeological site visits, students will experience how Inca and Quechua cultures have survived in the midst of a Spanish-speaking society.

- You will have the chance to improve your Spanish by interacting with native Spanish-speakers.
- You will learn about the local traditions and customs of Perú and how they relate to the Inca civilization.
- You will learn about the influence of Quechua, an indigenous language of Perú, on today’s Spanish language.
- You will experience the confluence of three cultures: Inca, Quechua, and Spanish.

For more information contact:
Angel Añorga angel.anorga@uc.edu
Angie Woods angie.woods@uc.edu
Evolution and Revolution: The Beatles, Darwin, and The Process of Change

Professors Mike Roos (English) and Mark Otten (Biology)

Embark on the adventure of a lifetime! The 2015 UCBA Summer British Study Abroad program explores the all-pervasive themes of transformation and change through the academic pairing of a writing course examining the cultural impact of the Beatles (taught by Professor Roos) and a biology course examining the historical development of evolutionary theory (taught by Professor Otten). This pairing provides an exciting bridge between biology and culture that reveals the inextricable link among the self, society, and the wider natural world. Planned field trips provide stimulating occasions for students to appreciate the grandeur of the diversity of life, to experience a society in profound transition, and to examine themselves in the laboratory of life. The study abroad experience, which typically stands out among anyone’s experiences as being especially transformative and memorable, is something you are likely to hold onto throughout your life.

This British study abroad program will be based in England, at spectacular Harlaxton Manor (pictured below) in the heart of the British Midlands. Students in both courses will take stimulating field trips to The Beatles Story Museum (Liverpool), Down House (the home of Charles Darwin), The British Musical Experience (London), Cambridge University, and the Natural History Museum in London. Tentative dates for the program are May 30 – June 9, 2015. The cost, including airfare, room, board, ground transportation, and museum entry fees, is expected to be approximately $3,600. The final cost may vary depending upon actual airfare and exchange rate.

You will also have ample opportunity for independent travel during free weekends, as well as lots of free time in London. Go to Paris, Scotland, Amsterdam, Rome, or any number of exciting European cities! Wherever you go, a once-in-a-lifetime adventure awaits!

For more information and application forms, contact: Professor Mike Roos email: <Michael.roos@uc.edu> or call 513-745-5764

Norwood Schools (Continued)

that would support the success of the grant recipients. The district already has a partnership with UC Blue Ash through the Textbook Scholarships program, through which the college provides all graduates of Norwood High School with a $250 scholarship for textbooks.

“This grant will cement what is already a natural, positive, and productive partnership between Norwood Schools and UC Blue Ash College,” said Dr. Cady Short-Thompson, UCBA Dean. “We look forward to more and more Norwood High graduates pursuing a college education with us at UCBA.”

The tuition scholarships through GEAR UP will begin in the fall of 2015. Some of the other details with the grant and the timelines involved are still being finalized.

Movies

The Scariest Movie Ever Made?

by John Hamilton Activist Staff

hamilj5@mail.uc.edu

When I was fourteen-years-old, I had reached the point where I felt I was officially too old for trick or treating, so I decided to stay in for the night and checked out AMC’s horror movie marathon.

This was the year they stepped up their game. In previous years they had only shown stuff like “The Creature from the Black Lagoon” or “The Wolf Man,” but this year they started showing films like “Friday the 13th,” “Fright Night,” and the 1978 horror classic “Halloween.”


Two hours later I was in my bedroom with all the lights on and my Red Ryder BB Gun in hand. To this day John Carpenter’s “Halloween” remains one of the scariest movies ever made.

It was this movie that helped set the standards for many future movies. It was also one of the movies that created the slasher genre, but this film did it best. One reason why I think this film works is its setting, a regular suburban neighborhood. A lot of slasher films will take place out in the woods in a cabin or something similar, but this film’s location offers a sense that it could happen anywhere. Also given how it’s Halloween, a night not only chills of but also mischief, obviously, when someone is screaming bloody murder, no one in the film is likely to take it seriously.

There are many other great elements in the movie. The soundtrack, composed by the film’s director John Carpenter, is still haunting and memorable. Also the performances from Donald Pleasence and then-newcomer Jamie Lee Curtis are amazing. (See Scariest Movie, Page 9)

Norwood Schools (Continued)

Fashion

It’s Sweater Time!

by Lauren Berry Activist Staff

berrylj2@mail.uc.edu

It’s here everybody, the time of the year a majority of us look forward to. Fall season is here, and, of course, that means sweaters! Everyone loves a good cozy sweater, whether it’s big and baggy for those cozy indoor nights or a little different, like a crop-top sweater for those nights out with your friends. Either way you’ve got to rock it your way.

This past weekend was the Columbus Day weekend, so all the stores had really good sales going on. Forever was having their “Buy One Get One” free sale, along with H&M having all items for 40 percent off.

Victoria’s Secret had 40 percent off select warm up wear, and of course we can’t forget The Gap having 40 percent off an entire purchase.

But there was one store having an even more amazing sale than all the rest, a store that I would never have walked into before: Aeropostale. Yes, I said it. I bet no one has walked into that store since we were all eight graders and freshmen in high school, but, believe it or not, it’s not the same as it used to be when we were all younger.

Their sale was overall amazing. All sweaters were 60 percent off, with outerwear for up to 76 percent off. Graphic t-shirts were all $10. Talk about a weekend blowout sale.

With the weather changing now, this sale at the Mall was great because I can’t think of a better way to get those great fall looks at a discount price.

This fall it’s all about the baggy sweater pairing it with a leather jacket and those cute combat boots. Another stylish trend is knee high socks. It sounds weird, but when you pair them with shorts or a high-wast

(See Fashion, Page 10)
**Design Is An Unknown**

by Sosha Collins

Most people wonder, what is fashion? My definition of fashion is expressing the way you feel through clothing and style. There are many existent styles in right now, from grunge to street chic.

In the fashion world, fashion is considered to be art. There's always a large collaboration with Alexander Wang that releases on November 6. This is the biggest collaboration with H&M since 2007 when they collaborated with Versace.

This line with Alexander Wang incorporates his edgy taste with a spin of a sporty look.

Closer to the release date they will most likely show price ranges. My thoughts are that no piece will be over $200. Another store that is stepping up to the plate with great collaborations is Target, whose collaboration with Joseph Altuzarra came to pass last month on September 14.

Altuzarra, a 31-year-old luxury women's ready-to-wear clothing designer from Paris, launched his brand in 2008, and it is based out of New York. He was awarded the CFDA Swarovski Award for women's wear design in 2012. He's quite successful to be in his early 30s.

"I think that Target allows and gives us the opportunity to do in reality invite a much broader audience into our world and get to know our brand," he said in an article that appeared on the Speakeasy blog.

**Student Life Celebrating Halloween and Other Events**

by Lauren Berry

Activist staff

berryl2@mail.uc.edu

Not sure what to do for Halloween this year? UCBA has an idea. On Friday, October 31, from 11 a.m.-1 p.m., the UCBA Halloween Bash will be held.

Several departments and campus offices will entertain and celebrate the Halloween season with Blue Ash students.

Games and prizes galore will be provided along with treats to enjoy. It’s time for us Blue Ash students to start our own traditions. Why not start here?

If you have any time to visit server locations on campus and get your “passport” stamped, you’ll have an opportunity to enjoy the variety of fun activities, treats and surprises.

Don’t forget to go shopping for the costume contest. Come dress up. Of course, it’s appropriate costumes only, and you might be the lucky one to win a free pizza for lunch. Go to the UCBA website if you want to know more.

In more non-Halloween related news, the UCBA Student Leader Development Institute (SLD) is starting off with a bang. Fifty students recently submitted applications to join the institute. SLD participants get practice in articulating and strengthening their own leadership skills, which would for sure start out by collaborating with a popular clothing store.

This collection ranges from $18-$90, and it includes clothing, accessories and shoes.

During this fall, be on the lookout for fall collections. Basics, basics and more basics are the best answer. Try buying a variety of them. Start out with different color t-shirts to begin your fall transformation.

Then begin adding one or two graphic tees, a flannel, a few scarves and a pair of light, medium and dark denim. You could even throw in leather or field jacket to add versatility. Then add a pair of booties or tall boots.

Depending on how you mix and match, you can create 30-45 outfits. It’s all about being resourceful.

In my opinion, fall is the best season other than spring for fashion. You have many opportunities for laying and experimenting with styles and colors.

As Geoffrey Beene says, “Design is an unknown.”

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**Opinion**

There Are More Important Stories Than Ebola

by Mack Davis

Activist staff
davisivs@mail.uc.edu

With all of the media coverage that the Ebola virus is getting in the United States, you would think we had a full scale epidemic on our hands. With only six reported cases in the U.S., there has to be something a bit more important we can focus on in this country.

 Granted the Ebola virus is a very serious, highly contagious disease. People should surely be concerned, but not for Americans.

Our concern should be with the thousands of people suffering from the disease in West Africa. Those countries in West Africa have been hit the hardest. The six cases in America (at the time of this writing) are barely a fraction of the thousands suffering from the disease in West Africa.

If you didn’t know any better, by watching the news you would think the Ebola virus was spreading rapidly throughout the country. Not to say people shouldn’t be aware of the dangers of Ebola, but the things we willfully continue to ignore.

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**The Web**

Purdue’s OWL Has Answers 24/7

by Aaron Efferson

Activist staff
effersona@mail.uc.edu

Are you having trouble writing an essay or do you need help quoting your research in APA or MLA format? Purdue University of Indiana has been around since the late 1800s but not until 1994 did they create the Purdue OWL, which has just recently hit its 20th anniversary.

The OWL is an Online Writing Lab that was made by professors for the students of Purdue to be able to have access anytime to information they might need to complete assignments. Instead of trying to contact the professors for help, students can turn to this website, which has a vast variety of information that covers almost any kind of research you may have about any kind of writing assignment you would have to do for any class.

This website is used worldwide and is available for free to anybody, even if you don’t attend Purdue University. It doesn’t matter if you’re an everyday writer or just someone who only writes when you get assignments. There is something here for everyone.

There is also a search engine that uses Google, but limits the search to strictly information found on the OWL. If you have questions about writing poetry, just because something is the top story on CNN or MSNBC doesn’t mean it immediately affects you. We have far greater issues to contend with in America. Don’t be so quick to add another.

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**Scariest Movie (Continued)**

spectacular.

I could go on about how much I love these characters and this film, but I’ll let you experience it for yourself.

So on All Hallow’s Eve, as the sun is setting, pop some popcorn, turn off the light, settle in and remember, “The boo-giemani is coming.”

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**Activist staff**

Lauren Barry
Josh Cagle
Joela Collins
David Gonzales
Mack Davis
Ashton Efferson
Maya Ebanks
Max Ganserath
John Hamilton
Kanya Reeves
Sahalr Wadron

Advisor
Professor Mike Roos
Phone: 513-745-5764
Email: mroos@uc.edu
Web: http://www.ucba-activist.com

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Join the Activist staff for Spring Semester!

Register for Student News Workshop II: English 1072
Windows Plays Catch Up With Newest Operating System

by Josh Cagle  
Activist staff  
caglejt@mail.uc.edu

Windows users will be glad to hear the news of the up-and-coming Windows 10, Microsoft's newest operating system.  

Many people who used Windows 8, which was the last installment in the Windows series, thought that the system could have used a lot of work. Getting rid of the start menu, a confusing tile screen with too many apps, and full-screen modern apps are just a few of the problems people complained about.

From the earliest looks of Windows 10 in the technical preview (which you can download from the Microsoft website), it looks as though many of these problems have already been fixed. There is now an option to enable or disable the start menu on the desktop, which will make older Windows users happy.

Along with that, apps which took up the entire screen on Windows 8 can now be minimized to allow multi-tasking by the user. Maybe the most important of the early improvements is the ability to create multiple virtual desktops, which allows users to view all of their open apps and arrange them in whatever way they please on any desktop they choose. This feature has been on Mac and Linux products for a few years now, but it's a good sign for Windows users that Microsoft is finally catching up.

Even by fixing these things though, Windows has a lot of work to do to make their new OS a big seller. After all, these are all things people expected to be on Windows 8.

There is surely going to be more from Microsoft in the coming months regarding new features of Windows 10, and maybe some of the rumors around it will be exposed. One such rumor is the supposed fluidity between the user's desktop and other devices that run on a Windows OS.

Where Microsoft will go with the "unified experience" of Windows 10 is hard to say at the moment, but look for some big updates and releases in the coming months.

Fashion (Continued)

by Max Gemereth  
Activist staff  
gemereml@mail.uc.edu

The 2014-2015 NBA season is jam-packed with story lines that will make average NBA fans into avid admirers. Fans around the world will go from catching glimpses of games on ESPN to scrounging for loose change to purchase an “NBA League Pass” in order to watch three games at once on their smart phones.

For starters, the return of “King” James will likely be a bigger homecoming than the 1984 homecoming of Pete Rose and the 2000 homecoming of George Kenneth Griffey, Jr. combined. As the clear Eastern Conference favorites, the Cleveland Cavaliers will have the easiest road to the Eastern Conference Finals in recent years.

With only the Chicago bulls in their way, the Cavs will look to blow past the Paul George-less Pacers and every other Eastern team that comes their way.

To make matters even worse for their opponents, the Cavs are looking to land sharp-shooter Ray Allen in order to add to their already stacked roster.

The return of Derrick Rose has all of Chicago at the edge of their seats in anticipation of a huge season. With signs of speed, explosiveness, and raw agility over the summer, Rose is likely to stir the winds of Chicago and turn them into tornadoes of wins, destroying teams that enter United Center. After two season-ending knee injuries, it’s hard not to cheer on a man who so passionately loves the game of basketball.

Also returning from a debilitating injury is the “Mamba,” Kobe Bryant. The NBA definitely missed this veteran last season. To watch a Lakers game without Bryant is like watching that episode of “Breaking Bad” when Jesse never made an appearance; it didn’t feel right.

Set to be ready for the season opener against the Houston Rockets on October 28, Kobe and the Lakers plan on showing the world that they still have one goal in mind: a championship.