How many students do we have?

There are 5,221 Blue Ash College students attending this autumn (2010).

- In addition to UCBA students attending here, 947 students from other UC colleges are also on campus taking UCBA classes. This makes of total of 6,168 students on campus.
- 918 UCBA students (18%) also take classes at other UC colleges

UCBA is the third largest college of the University of Cincinnati

1. College of Arts and Sciences (7,769)
2. College of Education, Criminal Justice and Human Services (5,446)

UCBA students account for 13% of the University’s student population of 41,368

Who are our students?

Student average age: 24
The amount of traditional-age students attending UCBA continues to grow!
The fastest growing student age group is:
19 & younger: up 66% in past 5 years
Greatest decline by age group:
- 30-39 is down by 3% in past 5 years

Full-time students: 2,981 (57%)  Part-time students: 2,240 (43%)

64% of UCBA students are White, Non-Hispanic (3,336)
UCBA’s student population is becoming more diverse
Minority enrollment has grown 8% over last year
African-Americans are the largest minority group with 836 students
Multi-Race is the fastest growing minority group with a 62% increase over last year (47 to 76 students)

61% of UCBA students are female. This statistic has remained fairly constant over the last several years, however it has declined steadily from a high of 70% in 2001

74% of our freshmen completed the Federal form (FAFSA) to apply for financial aid!
Almost half of UCBA freshmen are first generation college students.

On the 2011 Noel-Levitz national student satisfaction survey, the following were listed as strengths for UCBA:
- The quality of instruction I receive in most of my classes is excellent
- The faculty are knowledgeable in their fields
- I am able to experience intellectual growth here
Where do our students come from?

- 91% come from our 4 county service area of Hamilton, Butler, Clermont and Warren counties.
- Over half come from Hamilton County alone (54%)
- Percent change from Autumn 2010:
  - Butler County +5%
  - Warren County +3%
  - Clermont County -0.4%
  - Hamilton County +2%

Top ten feeder high schools in rank order:
- Mason
- Lakota East
- Lakota West
- Sycamore
- Fairfield
- Princeton
- Milford
- Colerain
- Loveland
- Oak Hills

New Student Preparation for College

- There are 1,086 first-time degree seeking undergraduates.
  - 688 took the ACT with average composite score of 19.6
  - 188 took the SAT with an average composite score of 941
- Average high school GPA: 2.66 (97 did not report a high school GPA)
  - 6 students finished with a 4.00 GPA!
- 116 (16%) were in the top 25% of their high school class
  - 349 did not report a high school rank
- 739 students took the English Placement test
  - 349 (47%) tested into college-level English
  - 388 (53%) tested into developmental English
    - 92 (12%) tested into Prep Read/Write I or Prep Read/Write II
    - 296 (40%) tested into Prep Composition
- 1,044 students took the Math Placement test
  - 723 (69%) tested into developmental math
  - 285 (27%) tested into college-level math
  - 36 (3%) tested into Calculus!
Courses and Faculty

The faculty consists of 427 members
- 163 full-time (38%)
- 264 part-time (62%)

UCBA offers small class sizes and low student to faculty ratio
- Average class size is 21 students
- Student/faculty ratio is 14:1

821 course sections were taught in 57 different discipline areas
201 courses (24%) were evening or weekend courses
78 courses (10%) were taught online/hybrid, compared to 42 in 10A representing an 86% increase!

Programs by popular demand...

45% of degree-seeking UCBA students are enrolled in career-oriented programs and 55% in transfer programs.

Largest programs are:
- Pre-Business Administration
- Liberal Arts
- Nursing
- Pre-Criminal Justice

Fastest growing programs are:
- Pre-Sport Administration
- Business Management Technology
- Pre-Biology
- Pre-Health Sciences