How many students do we have?

There are 4,816 Blue Ash College students attending this autumn (2012).

- In addition to UCBA students attending here, 1,166 students from other UC colleges are also on campus taking UCBA classes. This makes of total of 5,914 students on campus.
- 1,094 UCBA students (22%) also take classes at other UC colleges

UCBA is the third largest college of the University of Cincinnati
1. College of Arts and Sciences (7,835)
2. College of Education, Criminal Justice and Human Services (5,393)

UCBA students account for 12% of the University’s student population of 40,920

Who are our students?

Student average age: 24
The amount of traditional-age students attending UCBA continues to grow!
The fastest growing student age group is:
- 19 & younger: up 2% compared to the previous year (2012)
Greatest decline by age group:
- 40+ is down 23% compared to the previous year (2012)

Full-time students: 2,967(62%) Part-time students: 1,849 (38%)
62% of UCBA students are White, Non-Hispanic (2,962)
UCBA’s student population is becoming more diverse!
Minority enrollment has grown 9% over last year!
African-American are the largest minority group with 921 students. 7% growth over last year.
Hispanic is the fastest growing minority group with a 23% increase over last year (102 to 125 students)
59% of UCBA students are female. This statistic has remained fairly constant over the last several years.
76% of our freshmen (83% matriculated) completed the Federal form (FAFSA) to apply for financial aid!
Almost half of UCBA freshmen are first generation college students.

According to the 2012 Noel-Levitz national student satisfaction survey, the following were listed as strengths for UCBA:
- The quality of instruction I receive in most of my classes is excellent.
- Students are comfortable registering for classes online through the UC One Stop website.
- Nearly all of the faculty are knowledgeable in their fields.
- I am able to experience intellectual growth here.
Where do our students come from?

- 88% come from our 4 county service area of Hamilton, Butler, Warren and Clermont counties.
- Percent of total enrollment:
  - Hamilton County 53%
  - Butler County 17%
  - Warren County 11%
  - Clermont County 8%

- Top ten feeder high schools in rank order/# of enrolled students:
  - Lakota West / 202
  - Mason / 186
  - Lakota East / 174
  - Sycamore / 154
  - Fairfield / 145
  - Princeton / 133
  - Colerain / 123
  - Milford / 114
  - Loveland / 109
  - Walnut Hills / 104

- There are 204 International UCBA students enrolled. The top 5 represented countries are:
  - India (20)
  - Vietnam (19)
  - Ghana (18)
  - China (13)
  - Canada (10)

Courses and Faculty

- The faculty consists of 396 members
  - 189 full-time (48%)
  - 207 part-time (52%)
Programs by popular demand...

Largest programs are # of enrolled students:
- Pre-Business Administration / 534
- Exploratory / 258
- Liberal Arts / 239
- Nursing / 232