How many students do we have?

There are 4,971 Blue Ash College students attending this autumn (2012).

- In addition to UCBA students attending here, 1,166 students from other UC colleges are also on campus taking UCBA classes. This makes of total of 5,914 students on campus.
- 1,094 UCBA students (22%) also take classes at other UC colleges.

UCBA is the third largest college of the University of Cincinnati

1. College of Arts and Sciences (7,835)
2. College of Education, Criminal Justice and Human Services (5,393)

UCBA students account for 12% of the University’s student population of 40,920

Who are our students?

- Student average age: 24
- The amount of traditional-age students attending UCBA continues to grow!
- The fastest growing student age group is:
  - 19 & younger: up 6% compared to the previous year (2011)
- Greatest decline by age group:
  - 30-39 is down by 19% compared to the previous year (2011)

- Full-time students: 2,861 (57%) Part-time students: 2,110 (43%)
- 62% of UCBA students are White, Non-Hispanic (3,085)
- UCBA’s student population is becoming more diverse!
- Minority enrollment has grown 3% over last year
- African-American are the largest minority group with 860 students. 3% growth over last year.
- Multi-Race is the fastest growing minority group with a 50% increase over last year (76 to 114 students)
- 59% of UCBA students are female. This statistic has remained fairly constant over the last several years, however it has declined steadily from a high of 70% in 2001
- 76% of our freshmen (83% matriculated) completed the Federal form (FAFSA) to apply for financial aid!
- Almost half of UCBA freshmen are first generation college students.

According to the 2012 Noel-Levitz national student satisfaction survey, the following were listed as strengths for UCBA:
- The quality of instruction I receive in most of my classes is excellent.
- Students are comfortable registering for classes online through the UC One Stop website.
- Nearly all of the faculty are knowledgeable in their fields.
- I am able to experience intellectual growth here.
Where do our students come from?

- 89% come from our 4 county service area of Hamilton, Butler, Warren and Clermont counties.
- Percent of total enrollment:
  - Hamilton County 53%
  - Butler County 17%
  - Warren County 11%
  - Clermont County 8%

- Top ten feeder high schools in rank order:
  - Mason
  - Lakota East
  - Lakota West
  - Sycamore
  - Fairfield
  - Princeton
  - Colerain
  - Milford
  - Loveland
  - Oak Hills

There are 204 International UCBA students enrolled. The top 5 represented countries are:

- India (23)
- Ghana (14)
- Vietnam (12)
- Canada (11)
- China (10)

New Student Preparation for College

- There are 1,099 first-time degree seeking undergraduates.
  - 715 took the ACT with average composite score of 18.87
  - 175 took the SAT with an average composite score of 920.18
- Average high school GPA: 2.65
  - 90 students finished with a 3.50 or higher GPA!
- 244 (22%) were in the top 25% of their high school class
  - 340 did not report a high school rank
The faculty consists of 361 members
- 168 full-time (47%)
- 193 part-time (53%)

Largest programs are:
- Pre-Business Administration
- Liberal Arts
- Nursing
- Pre-Criminal Justice